Questionnaire

Student Course: G400 Student Age: 19

1. Which design choice of the website do you like the most and why?

The menu bar changes colour when you mouse over each option.

1. Which design choice do you dislike the most and why?

There is a border around the menu but not between each button.

1. Which design choice do you think should be revised/improved?

Add borders between the buttons on the menu and make the hyperlink text longer.

1. What in particular would you suggest should be improved? (Colour scheme, layout, functionality etc)

Put menu bar at the very top the screen.

Student Course: Computer Science Student Age: 19

1. Which design choice of the website do you like the most and why?

White text stands out against the grey.

1. Which design choice do you dislike the most and why?

The mixture of yellow and grey for the website.

1. Which design choice do you think should be revised/improved?

The choice to use multiple languages on the website

1. What in particular would you suggest should be improved? (Colour scheme, layout, functionality etc)

The menu should probably be against one of the edges of the webpage

Student Course: Computers with Electronics Student Age: 20

1. Which design choice of the website do you like the most and why?

The picture of the academic, Sam Steel.

1. Which design choice do you dislike the most and why?

The white text doesn’t contrast well with the grey background.

1. Which design choice do you think should be revised/improved?

Lack of functioning buttons.

1. What in particular would you suggest should be improved? (Colour scheme, layout, functionality etc)

Colour scheme needs to be revised.

Functionality needs to be added.

Student Course: Data Science and Analytics Student Age: 20

1. Which design choice of the website do you like the most and why?

Simple layout, everything in easy to see places, colours contrast so it’s easy to see.

1. Which design choice do you dislike the most and why?

Yellow boarders/text doesn’t go well with the colour theme of the website.

1. Which design choice do you think should be revised/improved?

Revisit the colour scheme choices and add functionality to the menu.

1. What in particular would you suggest should be improved? (Colour scheme, layout, functionality etc)

Menu functionally links to correct destination, colour scheme should be more muted to suit an academics page.

Student Course: Computer Science Student Age: 20

1. Which design choice of the website do you like the most and why?

Information is easily accessible and readable on the home page.

1. Which design choice do you dislike the most and why?

Lack of functionality for further information on the home page, wasted space on the right side of the site next to the image.

1. Which design choice do you think should be revised/improved?

Revise the spacing on the right hand side of the website, and add hyperlinks to the navigation system to further refine the information displayed on the home page.

1. What in particular would you suggest should be improved? (Colour scheme, layout, functionality etc)

Layout and functionality.

Interpretation review of questionnaire:

From these answers, I have gathered that I do potentially need to revise my chosen colour set, as this seemed to be the main topic of conversation/constructive criticism.

How I want to change my design:

My original idea of interpreting the national geographic colour scheme hasn’t been as well received as interpreted, and though I think the colours contrast well, I should revise them for a more user friendly experience in readability. In addition, the feedback about the menu bar not reaching end to end on the site is justified, and this will be something I agree with changing. Finally the spacing on the right hand side can be fixed with better placement of the image, and potentially resizing it. The addition of another image (University of Essex logo) is another possibility to fix this issue.

*-Cieran Almond 1604959*